

GUNMETAL GRAY COLOR



⊕ POSITIVE

Robust
Industrial
Streamlined
Polished
Sturdy
Contemporary

⊖ NEGATIVE

Impersonal
Inflexible
Cold
Utilitarian
Intimidating
Ponderous

👁️ EFFECTS

Grounding
Stabilizing
Streamlining
Modernizing

🧠 PSYCHOLOGY

Durability
Sophistication
Solidity
Professionalism

🌐 SYMBOLS

Strength
Authority
Sleekness
Resilience