

WHITE COLOR MEANING



⊕ POSITIVE

Pristine
Hygienic
Clear
Unblemished
Optimistic
Renewing

⊖ NEGATIVE

Sterile
Detached
Empty
Isolating
Clinical
Unemotional

👁️ EFFECTS

Brightening
Clarifying
Purifying
Expanding

🧠 PSYCHOLOGY

Freshness
Peace
Neutrality
Order

🌐 SYMBOLS

Purity
Cleanliness
Innocence
Simplicity