

BLACK COLOR MEANING



⊕ POSITIVE

Seductive
Protective
Strong
Sophisticated
Contained
Efficient

⊖ NEGATIVE

Ominous
Foreboding
Oppressive
Pessimistic
Fatalistic
Inaccessible

👁️ EFFECTS

Intensifying
Overpowering
Sophisticating
Streamlining

🧠 PSYCHOLOGY

Authority
Discipline
Strength
Endings

🌐 SYMBOLS

Power
Elegance
Mystery
Formality